

Time	Heaven	Stadium Suite 1	Stadium Suite 2
09:00 - 10:00	Arrival - Players Lounge		
10:00 - 10:20	Welcome & Keynote - Stadium Suite 1		
10:30 - 11:30 Session 1	Mobile Photography <i>Jacob James</i>	Tips and tricks for making epic videos <i>Alex Wing</i>	Getting to grips with Gutenberg <i>Zoe Corkhill</i>
11:45 - 12:45 Session 2	Video – Planning for the unplanned <i>Jacob James</i>	Creating an awesome podcast <i>Tom Marriott</i>	Be more visible, create more opportunities <i>Claire Gamble</i>
12:45 - 13:45	Lunch - Players Lounge		
14:00 - 15:00 Session 3	Lighting – Lighting 1,2,3 <i>Jacob James</i>	3 Common Site Mistakes that make a huge impact on SEO... and how to fix them <i>Cerys Parker</i>	Understanding your YouTube Analytics <i>Sian Russell</i>
15:00 - 16:00	Break <i>Cake will be available in the Brand Den in OTSC, and wine will be available in the Players Lounge.</i>		
16:00 - 17:00 Session 4	Pitch like a pro <i>Lee Benecke</i>	Hands-on mobile editing workshop <i>Sara-Jayne Jones</i>	How to grow your blog by building a tribe <i>Bex Band</i>
17:00 - 18:00	Raffle - Players Lounge		

The Brand Den is located in the Old Trafford Supporters Club, and will be open from 10:00.

Cerys Parker's in depth SEO sessions are in the Class 92 suite, during session 4.

The BlogOn Paladone Party starts at 20:00 in Heaven.